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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Applicant : Thomas J. Perkowski  
Serial No. : 10/058,970  
Filed : January 28, 2002  
Title of Invention : WEB-BASED CONSUMER PRODUCT MARKETING  
COMMUNICATION NETWORK FOR MANAGING AND  
DELIVERING CONSUMER PRODUCT MARKETING  
COMMUNICATIONS TO CONSUMERS ALONG E-  
COMMERCE (EC) ENABLED WEB SITES ON THE WORLD  
WIDE WEB (WWW), USING MULTI-MODE VIRTUAL  
KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE  
COMPONENTS EMBODYING UNIVERSAL PRODUCT  
NUMBERS (UPNs) AND DRIVEN BY UPN/URL LINKS  
MANAGED BY PRODUCT MANUFACTURER TEAM  
MEMBERS AND/OR THEIR AGENTS  
  
Examiner : James Zurita  
Group Art Unit : 3665  
Attorney Docket : 100-058USANB0

Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

**AMENDMENT UNDER RULE 312(a)**

SIR:

Prior to payment of Issue Fee in the present Application, please amend the same as follows: